## Photography

The Marketing Department provides photography services at graduations, ceremonies, and special events across campus. However, there are occasions when a photographer may not be available. In such an occurrence, the use of a camera phone is acceptable. Photos should be submitted to <u>nccpr@nashcc.edu</u> for review prior to any use in any college related materials or online.

Photography is a great way to capture and convey who Nash Community College is and what we have to offer.

Things to Consider When Taking a Photo

- Does the photo capture the moment or tell the story?
- Convey that this is NCC! Whether it's a NCC shirt, hat, or other identifier.
- Unless you're taking a group shot, make sure subjects of photo are engaged and look natural...not staged.
- Is lighting adequate?
- Remove background clutter; trash Cans, litter, etc. (if possible).
- Move around. Change your angles, get higher or lower.



Use of photos containing students under 18 years old, their parent or guardian **must** sign a talent release prior to the photos being used for publication.

The photo release form can be found in faculty and staff resources at www.nashcc.edu.