## Website Management

Nash Community College's web sites, www.nashcc.edu and online.nashcc.edu, are designed as external-focused communication tools designed to promote the College and its programs. Key audiences for the site include prospective students and parents, current students and parents, alumni, community partners, faculty and staff. The web site promotes the College image consistent with other NCC communications.

## <u>Purpose</u>

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## **Roles and Responsibilities**

The Marketing Office is responsible for all web sites.

All users should submit any website questions to <u>nccpr@nashcc.edu</u>.

## Social Media

Refer to section 2.17 of the Employee Procedures Manual for up-to-date social media policies.