

GRAPHIC DESIGN CERTIFICATE

C30100BH

Total Credit Hours: 14

FOR MORE INFORMATION ABOUT CAREERS AND OPPORTUNITIES IN THE FIELD CONTACT:

Nakisha Floyd

Department Chair

nwfloyd583@nashcc.edu

252-451-8299



The Graphic Design curriculum is designed to provide students with knowledge and skills necessary for employment in the graphic design profession which emphasizes design, advertising, illustration, and digital and multimedia preparation of printed and electronic promotional materials. Students will be trained in the development of concept and design for promotional materials such as newspaper and magazine advertisements, posters, folders, letterheads, corporate symbols, brochures, booklets, preparation of art for printing, lettering and typography, photography, and electronic media.

Career Opportunities: Graphic Designer, Illustrator, Multimedia Artist, Logo Designer/Branding, Photo Editing/Photoshop Artist, Art Director, Photographer, Book Design, Freelance/Business Owner, Illustrator, Multimedia Artist

Course Code	Course Name	Semester Offered	Credit Hours
GRD 141	Graphic Design I	Fall	4
GRD 142	Graphic Design II	Spring	4
GRD 110	Typography	Spring	3
GRD 151	Computer Design Basics	Fall	3
	Total Credit Hours		14

FOR MORE INFORMATION ABOUT CAREER AND COLLEGE PROMISE OPPORTUNITIES PLEASE CONTACT:

Alyssa Womble

Director, K-12 Partnerships

alwomble393@nashcc.edu

252-451-8473

